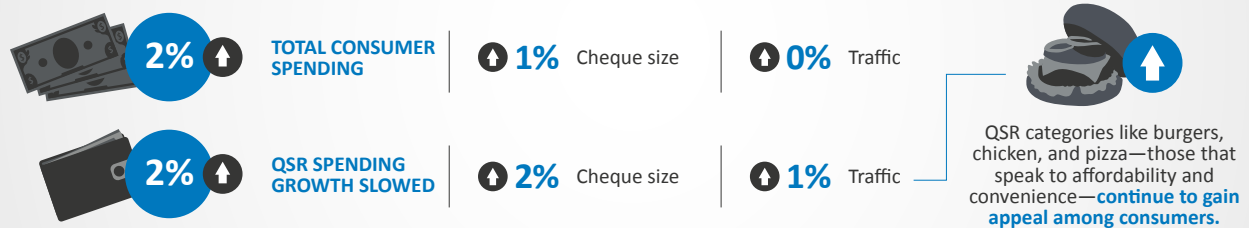


Economic Concerns Impact Australia's Foodservice Industry Traffic

Australia's economy is expected to grow at 1.8%, which would mark the slowest rate of growth since 2009. Although employment levels have grown further and wage growth is starting to improve, consumer sentiment was noticeably softer than last year, posing some uncertainty on the outlook for household consumption. **Here is a closer look at how the foodservice industry fared in Q1 2019...**

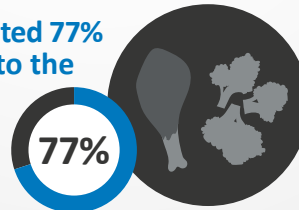
Foodservice industry spending in Q1 2019



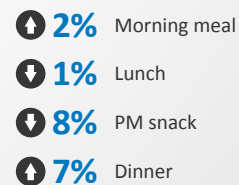
FSR traffic



Dinner generated 77% of new visits to the industry this quarter.



TOTAL FOODSERVICE TRAFFIC PCYA



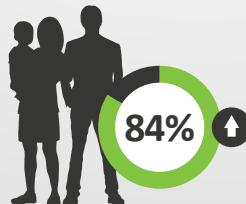
Young families contributed 84% of the incremental traffic gains this quarter.

TOTAL FOODSERVICE TRAFFIC PCYA

Young families
(with kids under 14)



Older families
(with kids aged 14–17)



Retail traffic growth slowed to +1%, primarily sourcing to the supermarket category

Consumers in Australia are still feeling cautious about their spending, and it is likely that conservative consumer behaviour will continue throughout 2019. CREST data, combined with our analysts' deep industry expertise, can help you uncover opportunities and grow your business, even in a challenging economic environment.

Source: The NPD Group/CREST, Q1 2019

Get more insights like this. Contact Leo Tan at +61 2 8257 6469 or leo.tan@npd.com

