

Q4 2019 Foodservice Performance in Australia

In the last quarter of 2019, Australia was badly hit by the unprecedented bushfires; they continue to threaten the nation's economy. The weak economic growth at the end of the year was also a result of lowered consumer confidence and demand across retail sectors — foodservice bucked the trend. **Here's a closer look.**

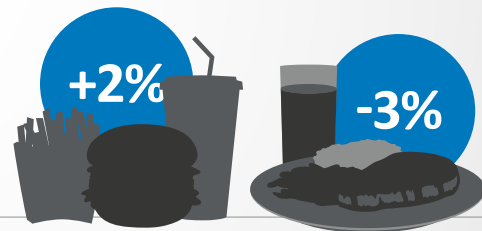
+1%

Consumer spending in the foodservice industry grew at 1% in Q4.

Even so, the growth rate trended downward for the 12 months ending December 2019.

QSR saw 2% traffic gains vs. year ago and had its best quarter in the last 3 years. This was mainly due to the increased consumer demand for the top chains across the major QSR categories.

FSR traffic declined 3% compared to Q4 2018.



Morning meal continued to be the bright spot, growing 5% vs. 7% Q4 2018.

PM snack posted the strongest growth at 12% compared to a 2% decline in Q4 2018.

Over the last 16 months, consumers opted to eat out for either lunch or PM snack.

Lunch, the industry's biggest daypart, failed to continue its Q3 growth momentum, reflected in a 5% decline YOY.



As in prior quarters, the motivation to consume a healthy/light meal continued to hold strong in Q4. How will this trend evolve in the year ahead? What will be the impact on Australia's eating habits? **At The NPD Group, we're here to support your data-driven growth.**

Source: The NPD Group/CREST®, quarter ending December 2019

Learn more about foodservice trends in Australia.
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